Reclaim & Renew Ltd.

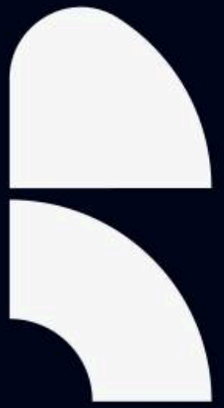
Reclaim & Renew
Branding

Graphcent™
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Project:
Branding

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Concept



Initial letter “R” from the brand name



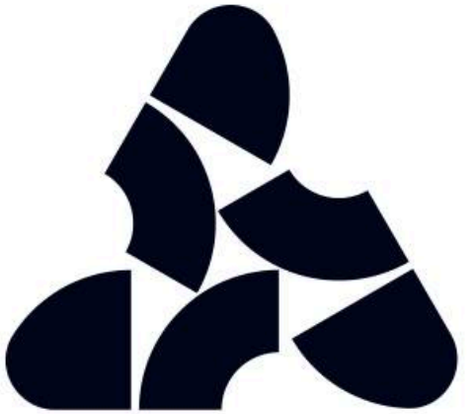
The logo centers on a geometric initial 'R', arranged in a radial repeat pattern to symbolize renewal, continuity, and balance.

Reclaim and Renew Ltd. specializes in cleaning services, emphasizing transformation and restoration. The logo concept centers on a geometric initial 'R', arranged in a radial repeat pattern to symbolize renewal, continuity, and balance. The design forms a triangular shape, representing stability and precision, qualities essential to the company’s commitment to delivering impeccable cleaning solutions.

This dynamic yet structured design conveys the brand's modern approach while maintaining professionalism. It is scalable and versatile, suitable for use across digital platforms, uniforms, and marketing materials.

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01

Fresh Green

-

HEX
#4CAF50

RGB
76 | 175 | 80

CMYK
57% | 0% | 54% | 31%

02

Lime Burst

-

HEX
#CDDC39

RGB
205 | 220 | 57

CMYK
7% | 0% | 74% | 14%

03

Aqua Blue

-

HEX
#00ACC1

RGB
0 | 172 | 193

CMYK
100% | 11% | 0% | 24%

HEX
#02071B

RGB
2 | 7 | 27

CMYK
93% | 74% | 0% | 89%

HEX
#FAFAFA

RGB
250 | 250 | 250

CMYK
0% | 0% | 0% | 2%

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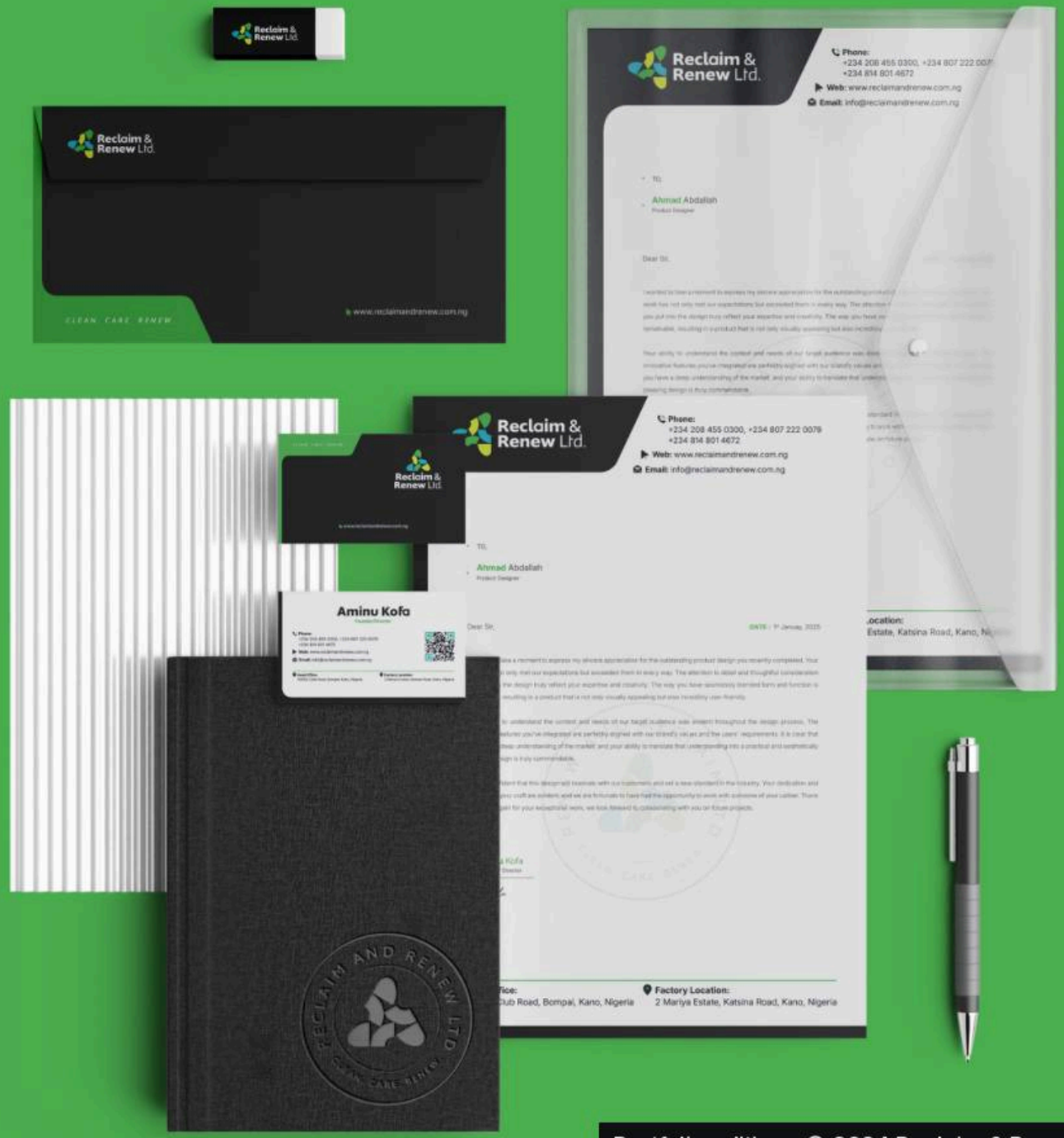
Primary Typeface: Nanotech LLC

AaBb

Ab Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Ww Xx Yy Zz | 1 2 3 4 5 6 7 8 9 0
! @ # $ % ^ & * ( ) _ + ?

Styles: Regular *Regular Italic* **Bold** ***Bold Italic***

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