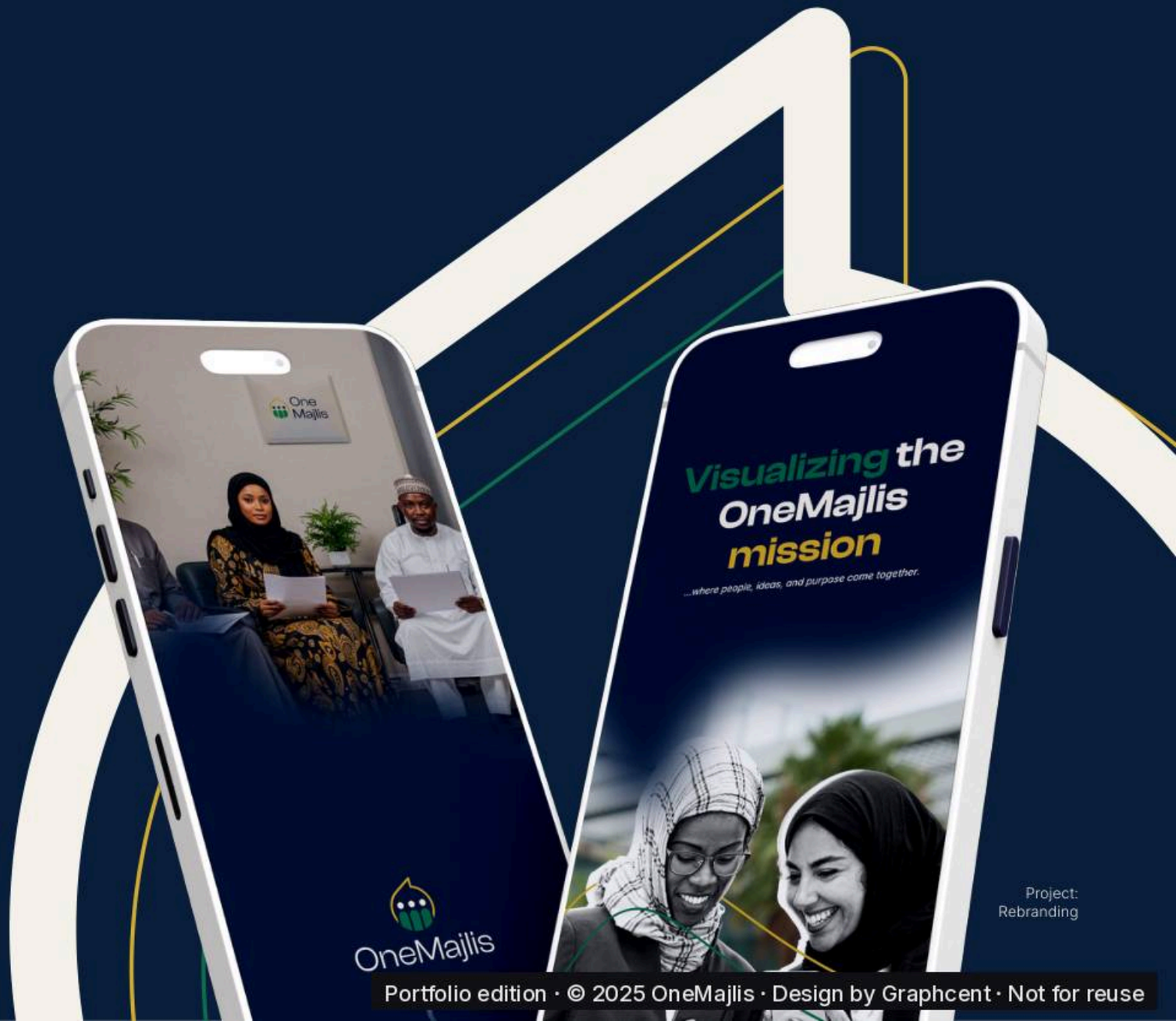
One Majlis

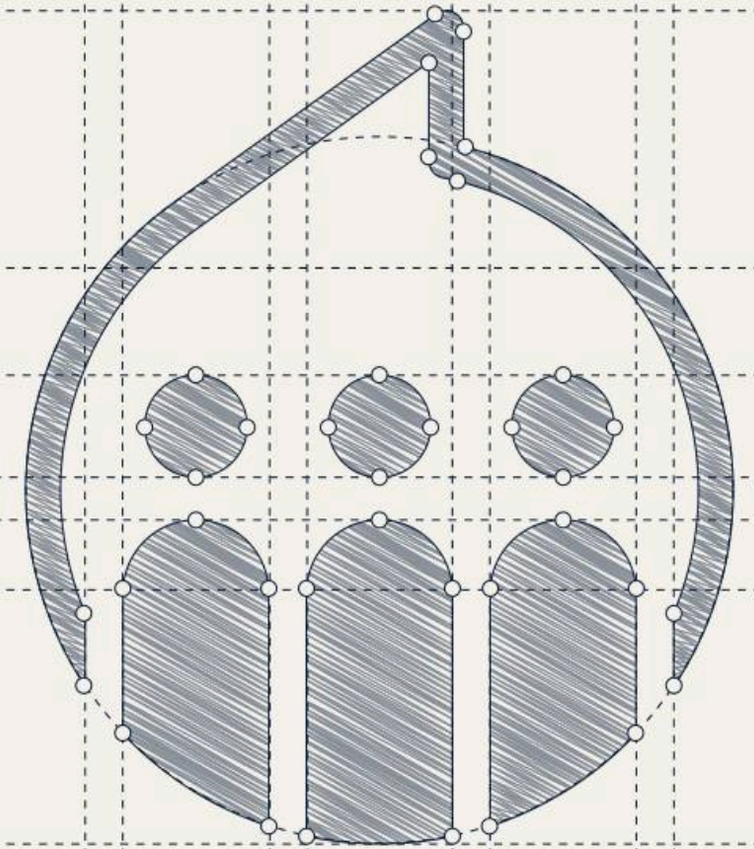
OneMajlis Visual Identity



Graphcent™
©2025

Project:
Rebranding

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OneMajlis Logomark Concept Summary

Core Idea:

The logomark for OneMajlis visually represents unity, community, and faith-aligned connection the core values at the heart of the brand.

Design Elements:

1. The Arch / Dome Shape

- Symbolism: Inspired by Islamic architecture (mosque domes or arches), it represents spirituality, protection, and a sacred space echoing the idea of a majlis (gathering space).
- Function: Encapsulates the community within a faith-centered framework.

2. Three Human Figures

- Symbolism: Represents people in unity professionals, individuals, and businesses standing side by side.
- Interpretation: A simplified, abstract community diverse but united by shared values and goals.



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Brand Personality:



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Primary Logo:

The full logo:

- The OneMajlis logomark + the OneMajlis wordmark in Clash Display.

Default layout:

- Horizontal lockup the icon positioned on the left and the wordmark on the right.
- Alignment and spacing are proportionally balanced to maintain visual harmony across digital and print formats.

Usage:

- To be used across all major brand applications, including website headers, official documents, business cards, marketing materials, and digital platforms.



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Secondary Logo:

The full logo:

- The OneMajlis logomark is used alone, without the wordmark.

Default layout:

- The icon maintains the three-color composition (navy, green, gold) at all times.
- No solid color versions are permitted unless specified for special use cases (e.g., embossing, monochrome printing).
- It must always retain its original proportions and visual balance never stretch, rotate, or modify the design.

Usage:

- Acts as a standalone brand mark for instances where space is limited or where the brand is already recognized, such as: Social media icons, Favicons, Watermarks, Profile images, App icons and internal branding elements.



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Alternative Logo:

The full logo:

- The OneMajlis logomark is placed above the OneMajlis wordmark in Clash Display.

Structure:

- The vertical alignment maintains visual harmony, with consistent spacing between the logomark and the wordmark.
- The proportions remain fixed to ensure brand consistency across applications.
- The layout should always be centered and aligned for a clean, professional appearance.

Usage:

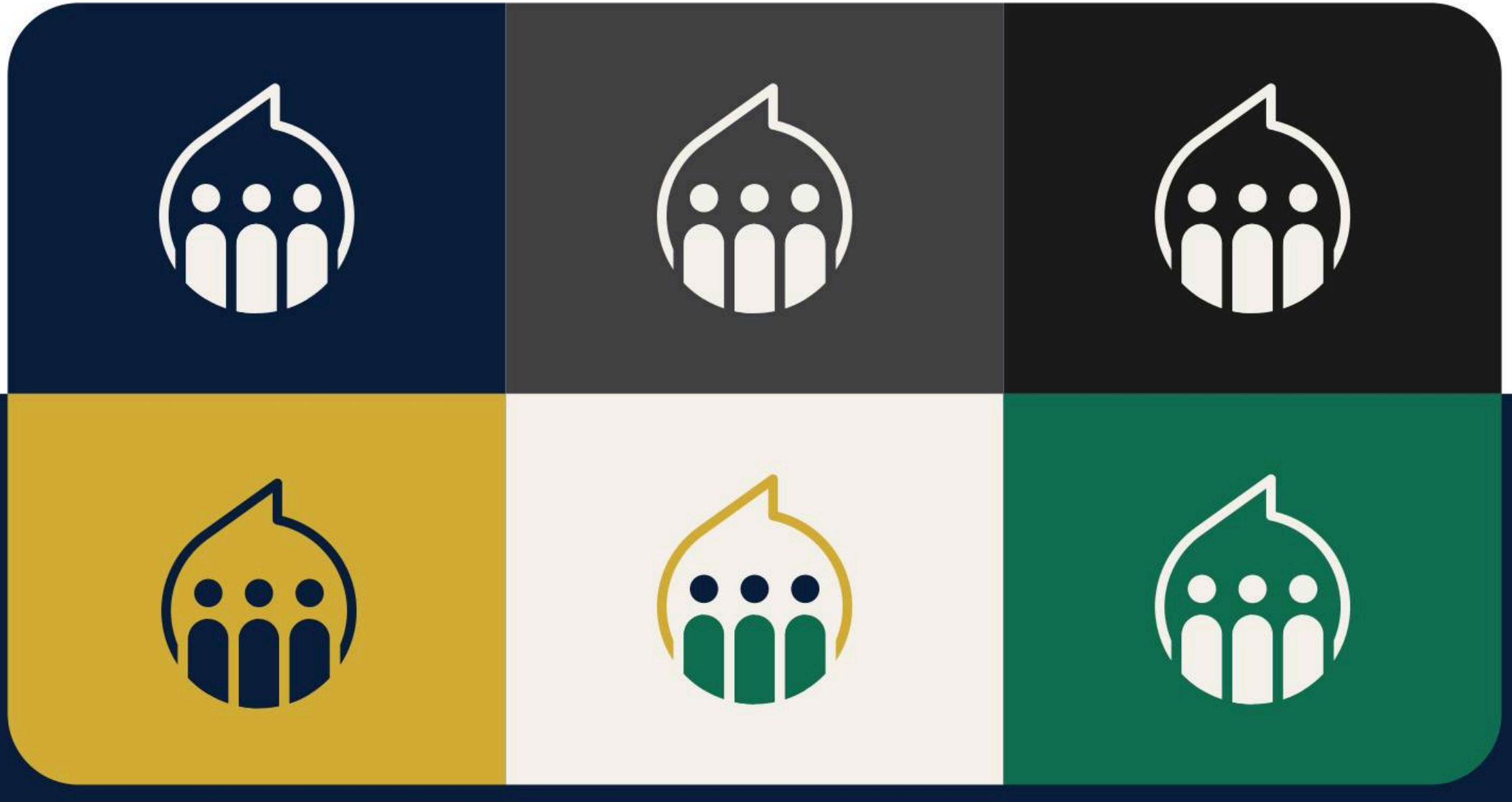
- Best suited for narrow spaces or centered layouts, such as posters, event backdrops, merchandise, mobile formats, vertical signage, and promotional materials where a stacked composition looks more balanced.



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Typography

Aa

Headings, Titles

Primary Font:

Clash Display

Ab Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Ww Xx Yy Zz | 1 2 3 4 5 6 7 8 9 0
!@#$%^&*()_+?

Secondary Font:

Inter

Ab Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Ww Xx Yy Zz | 1 2 3 4 5 6 7 8 9 0
!@#$%^&*()_+?

Styles: Thin Ex-Light Light Regular **Medium** **Semi-bold** **Bold** **Ex-Bold** **Black**

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Imaginery

Empathetic

Respectful

Empowering

Trustworthy

Professional

Clear & Confident



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One Majlis

Visualizing the OneMajlis mission

...where people, ideas, and purpose come together.



Get OneMajlis!

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Search

OneMajlis

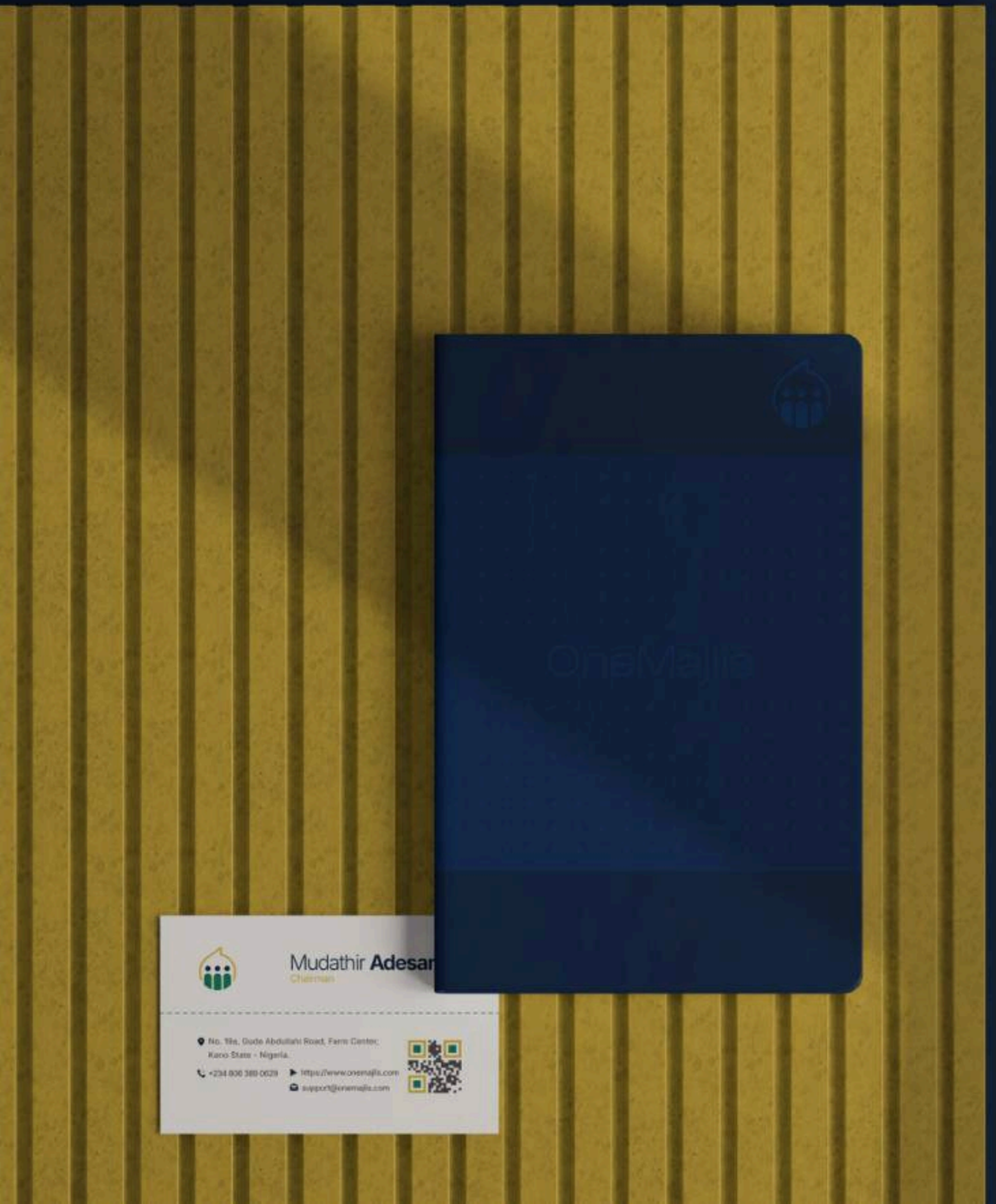
MTECH NOBLE HUB INT'L LTD

Get

45k RATINGS	AGE	CHART
4.8 ★ ★ ★ ★ ★	10+ Years Old	No. 2 Community



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@onemajlis

One Majlis

TO,

Ahmad Abdallah
Brand Designer

Dear Sir,

I wanted to take a moment to express my sincere appreciation for the outstanding product design you recently completed. Your work has not only met our expectations but exceeded them in every way. The attention to detail and thoughtful consideration you put into the design truly reflect your expertise and creativity. The way you have seamlessly blended form and function is remarkable, resulting in a product that is not only visually appealing but also incredibly user-friendly.

Your ability to understand the context and needs of our target audience was evident throughout the design process. The innovative features you've integrated are perfectly aligned with our brand's values and the users' requirements. It is clear that you have a deep understanding of the market, and your ability to translate that understanding into a practical and aesthetically pleasing design is truly commendable.

We are confident that this design will resonate with our customers and set a new standard in the industry. Your dedication and passion for your craft are evident, and we are fortunate to have had the opportunity to work with someone of your caliber. Thank you once again for your exceptional work; we look forward to collaborating with you on future projects.

Mudathir Adesanya
Founder / Director

No. 19a, Guda Abdullahi Road, Farm Center, Kano State - Nigeria.

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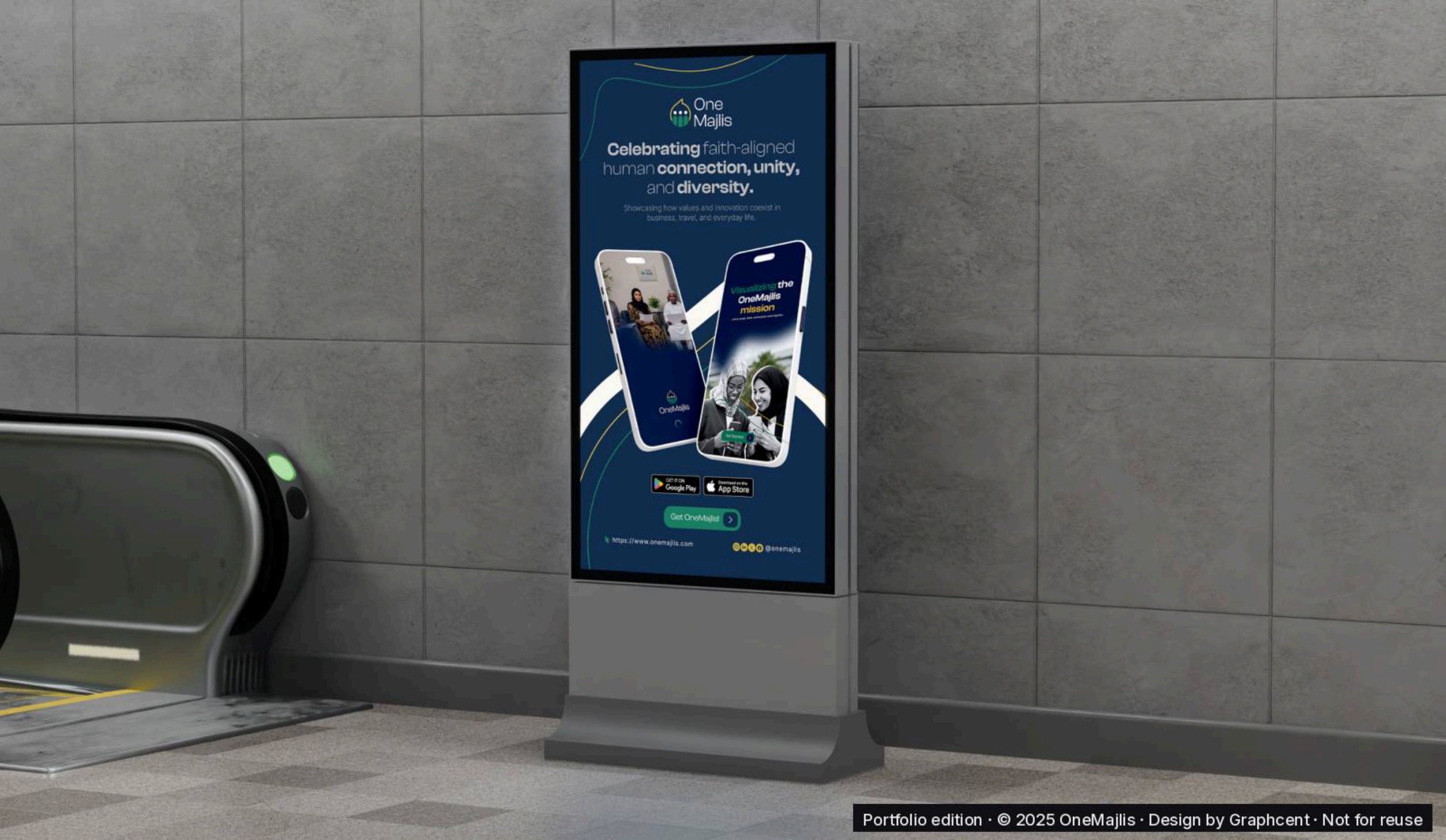
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